

★★★★★ "REALLY GREAT"



## Where it all comes together.

Basecamp's the project management platform that **helps small teams move faster and make more progress** than they ever thought possible.

[Try it for free, enjoy work more](#)



## Leave the grind behind. Glide through projects instead.

It's a struggle to juggle people, projects, clients, deadlines, and expectations — especially when you're the **underdog** competing against larger companies. We're like you, we get it. That's [why we built Basecamp](#).

**In Basecamp, each project lives on a single page.** With everything in reach,

[Try it for free](#)

Here's what a project looks like:

See how a project starts

See a project in progress

PROJECTS START WITH A SET OF BUILT-IN TOOLS. YOU CAN CHANGE, RENAME, OR ADD MORE DEPENDING ON WHAT YOU NEED.

## Website Redesign

Everything related to the redesign of our website.

Add some people



### Message Board



Post announcements, pitch ideas, and gather feedback while keeping discussions organized and on-topic.

### Card Table



A visual, Kanban-like tool for process-oriented work. Establish a workflow and move cards across columns.

### Docs & Files



A centralized place to organize and share docs, spreadsheets, images, and other files.

### To-dos



Organize work across teams to get things done on time. Assign tasks, set due dates, and discuss.

### Chat



Chat casually with people in Basecamp. Ask questions, connect with your team, and share news without ceremony.

### Automatic Check-ins



Send questions to your team on a regular schedule to get fresh insights and stay connected.

## Project Activity

Today

Website Redesign



Liza R. started a new project called [Website Redesign](#)

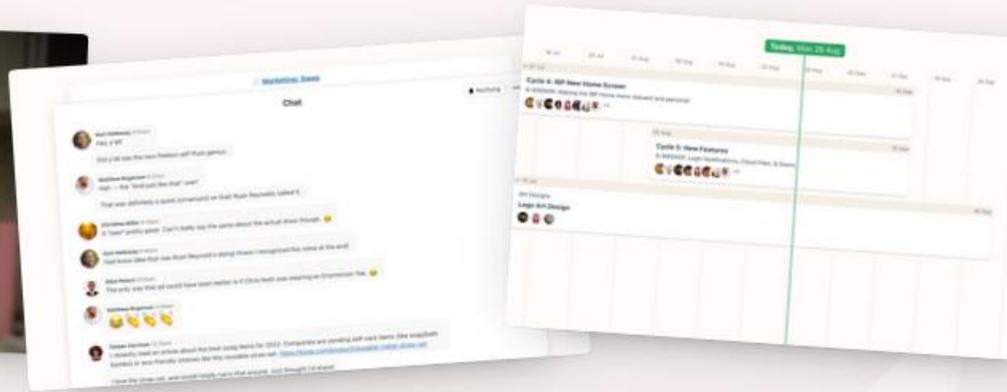
2:34pm

Everything related to the redesign of our company website.

# Not everything under the sun, just the stuff to get things done.

Besides unlimited projects, you'll get [pings](#) for private conversations, [reports](#) to summarize the essentials, [notification protections](#) so you aren't constantly distracted, a [timeline](#) showing you everything that's happening, [exceptional customer service](#), and [plenty more](#) to round it out.

**Basecamp also helps you consolidate billing, cut costs, and simplify onboarding.** When you use Basecamp you don't need separate apps for chat, file sharing, tasks, or basic scheduling. No more bouncing around, losing stuff, wondering where someone put something, paying multiple bills or onboarding people in multiple places. **Less isn't more, it's better.**

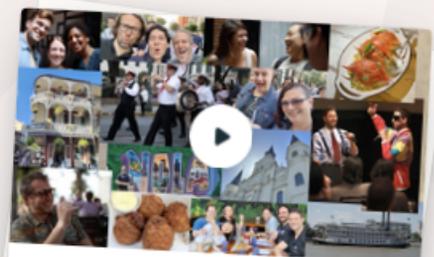


## A well-run company is part of the package, too.

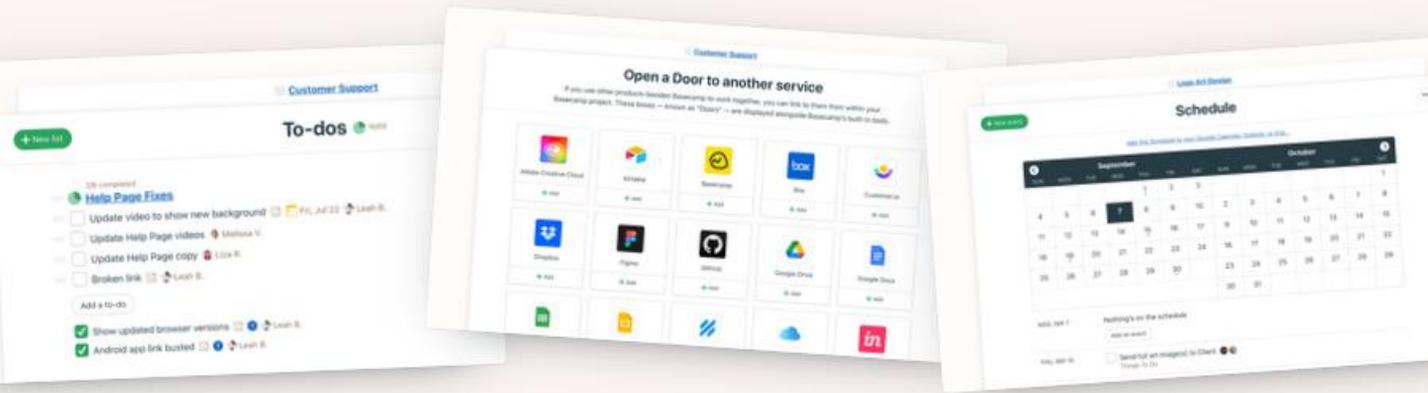
Running a sane, sustainable business is part of our commitment to you. We've [written bestselling books](#) about our straightforward approach, and [our employee handbook](#) is public for everyone to see.

- ✓ 24 profitable, financially responsible years in business.
- ✓ Zero debt, privately held, and built to stay, not exit.
- ✓ 99.99% historical [uptime](#), with full transparency.
- ✓ Gold standard, [famously great customer service](#).
- ✓ Extensive [learning library free for all customers](#).
- ✓ [Full support for legacy products](#) as well.

[Email our CEO](#) anytime, as well. He wants to hear from you.



Watch how **a team of two organized and managed a company offsite for 80 people** — all within Basecamp!



## The top choice of savvy teams looking for a big advantage.

Used by top notch **marketers**, ad agencies, designers, **client services firms**, consultants, **software developers**, freelancers, **PR agencies**, contractors, schools, **non-profits**, first responders, and many others. **Over 75,000 organizations, across every industry imaginable, in 166 countries.**

"I've used Basecamp for a million projects over the last decade and a half. **It's beautiful software that has resisted every wrong trend and stayed true to the things that mattered most.** Highly recommended."

—Tobi Lütke, CEO, *Shopify*



Hilary Fitzgerald Campbell, a cartoonist for *The New Yorker*, used to keep her client notes, doodles, ideas, and invoicing scribbled on post-its, napkins, a pile of sketchbooks, emails and texts. **Then she discovered Basecamp.**

